



HPW Tobacco Free Living Month Social Media Messages to Share

Below are eight ready-to-use social media messages developed for Facebook, Twitter, and Pinterest. Coordinate with your Public Affairs Office or local POC for social media to use these in your available communications channels.

Recommended Use Instructions

- Select two messages from the list below to send out each week during Tobacco Free Living Month.
- Copy and paste the message to post on Facebook, Twitter, or Pinterest or send to your social media POC for posting. Use your organization's preferred link shortening site if necessary.

Messaging

Post 1:

Have you picked your quit day? If not, there's no better time than the present to kick tobacco to the curb! These tips can help:

http://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobacco-freeliving/Tips.pdf #TobaccoFree

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Post 2:

IThey say quitters never win but we're guessing "They" probably weren't tobacco users. Consider all that you could win if you #QuitTobacco.

https://tricare.mil/HealthWellness/Tobacco/UCanQuit2







Use They say quitters never win but we're guessing "They" weren't tobacco users. What could you win if you #QuitTobacco? <u>https://tricare.mil/HealthWellness/Tobacco/UCanQuit2</u>

They say quitters never win but we're guessing "They" probably weren't tobacco users. Consider all that you could win if you #QuitTobacco.

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Post 3:

fAre you thinking about quitting tobacco or supporting someone who wants to quit? Try out this easy to use Starter Kit to #QuitTobacco!

http://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobacco-freeliving/Starter%20Kit%20to%20Quit%20Tobacco.pdf

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Post 4:

f#MotivationMonday: Maybe it's your family, your career, or your health. Whatever your motivation is for quitting tobacco, we are here to help.

http://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/general-toolsand-programs/hp-toolbox/i-quit-tobacco 8.5x11.pdf

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Post 5:

fDid you know? Within 20 minutes of quitting smoking, your heart rate and blood pressure drop! https://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobacco-free-living/Health_Benefits_of_Quitting_Smoking.pdf

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Post 6:

ILearn about the history of tobacco. Quitting tobacco is the best choice to keep you healthy and ready to serve! #TobaccoFree

https://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobaccofree-living/NMCPHC HPW TFL Timeline FS.pdf

Learn about the history of tobacco. Quitting tobacco is the best choice! #TobaccoFree https://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobacco-free-living/NMCPHC_HPW_TFL_Timeline_FS.pdf

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https://www.med.navy.mil/sites/nmcphc/Documents/health-promotion-wellness/tobaccofree-living/NMCPHC_HPW_TFL_Timeline_FS.pdf

Post 7:

With a little help, you can be #SmokeFree! Check out texting programs to receive encouragement, advice, and tips to help you quit. <u>https://smokefree.gov/smokefree-text-</u><u>messaging-programs</u> and <u>https://tricare.mil/HealthWellness/Tobacco/UCanQuit2/How-to-Quit/SmokeFreeMIL</u>

Check out this program to receive encouragement, advice, and tips to help you be #SmokeFree! <u>https://tricare.mil/HealthWellness/Tobacco/UCanQuit2/How-to-Quit/SmokeFreeMIL</u>







With a little help, you can be #SmokeFree! Check out texting programs to receive encouragement, advice, and tips to help you quit. With a little help, you can be #SmokeFree! <u>https://smokefree.gov/smokefree-text-messaging-programs</u> and <u>https://tricare.mil/HealthWellness/Tobacco/UCanQuit2/How-to-Quit/SmokeFreeMIL</u>

Post 8:

fQuitting tobacco is hard and it doesn't always work the first time around. Don't let that deter you from trying again! You can be #TobaccoFree!

http://www.med.navy.mil/sites/nmcphc/health-promotion/Pages/hp-toolbox-november.aspx

Quitting tobacco is hard and it doesn't always work the first time around. Don't give up! You can be #TobaccoFree! <u>http://www.med.navy.mil/sites/nmcphc/health-promotion/Pages/hp-toolbox-november.aspx</u>

Quitting tobacco is hard and it doesn't always work the first time around. Don't let that deter you from trying again! You can be #TobaccoFree!

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